



Registered Office: WW Magazines, 151 Station Street,
Burton on Trent, Staffordshire, DE14 1BG

Dear Steve Aston (Chairman)

Run by the makers of *Total 4x4*, the essential magazine for off-roading and 4x4 enthusiasts, the show is well established as Britain's number one off-road supermarket with loads of exhibitors to shop from - whether you're into laning, racing, winch challenges, overland travel or just having fun in your vehicle. Also, on-site you'll find a full licensed bar and restaurant.

Held at the Staffordshire County Showground, just 10 minutes from the M6, junction 14, these two action-packed days will be covering all things 4x4. This year there will also be information sessions, a Vehicle Design Challenge and the ever-popular Modified Vehicle Competition. The Show will be open on Saturday 17th 10:30 – 5pm, and Sunday 18th 10:30 – 3:30pm.

As a special offer for your members, invite them to book their tickets in advance, saving 20% off the door price and they will also receive a free copy of *Total 4x4* magazine. If they would like to get together with fellow club members, we can also offer some great group weekend packages.

To help you tell your members and friends about this offer, I've enclosed 100 flyers for you to distribute.

Please help spread the word by distributing these flyers at your meetings, or in newsletters. If you require more information about the show or further flyers, please contact us on 01283 742972.

Best wishes,

S. Maia

Sarah Maia
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